

# QUALITY EARLY CHILDHOOD EDUCATION IS CRITICAL ESPECIALLY NOW

## ▼ A STRONG FOUNDATION IS IMPORTANT



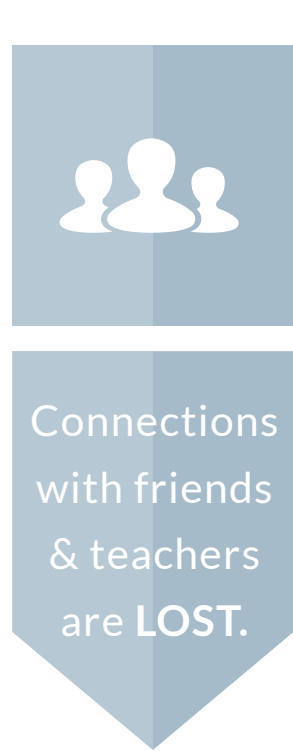
**90%**

OF A CHILD'S BRAIN IS DEVELOPED BY AGE 5.

**IT'S MORE IMPORTANT THAN EVER FOR CHILDREN TO HAVE OPPORTUNITIES TO**

**BUILD SOCIAL SKILLS** as well as **ACADEMIC SKILLS** in order to be **PREPARED FOR ELEMENTARY SCHOOL AND BEYOND!**

## ▼ WHEN CHILDREN ARE NOT IN SCHOOL, PARENTS TELL US THAT FOUNDATION IS NOT STRONG



**Pre-K is a very vulnerable time for prolonged absences.** At this point in their lives, young children are learning to develop trust of adults outside the family. **STABILITY HERE IS IMPORTANT** and those relationships are lost with children not going to school.

## SINCE CHILDREN HAVE BEEN OUT OF SCHOOL DUE TO THE PANDEMIC:

The number of parents citing **emotional symptoms** among their children has risen from 3% to 9%.\*

The number of parents citing **behavior problems** has increased from 20% to 25%.\*

The number of parents citing evidence of **pro-social behavior** has decreased from 26% to 16%.\*

**3X MORE**

**25% INCREASE**

**38% DECREASE**

\*According to a survey done by the National Institute for Early Education Research (NIEER) at the Rutgers Graduate School of Education.

## ▼ PARENTS ARE OVERWHELMED

It's not easy having children at home while managing everything else that parents have on their plates.



**47% of parents** surveyed said they felt **"very" overwhelmed** by the responsibilities of at-home learning.\*\*



**32% of parents** surveyed said they were **getting less work done** due to the childcare issues.\*\*

\*\*According to a survey done by the National Institute for Early Education Research (NIEER) at the Rutgers Graduate School of Education, and reported in the article found here - <https://thejournal.com/articles/2021/02/24/preschoolers-losing-learning-opportunities-in-pandemic.aspx?m=1>

## ▼ A QUALITY PRESCHOOL EDUCATION IS MORE IMPORTANT THAN EVER



Children need a **FUN LEARNING ENVIRONMENT** to counteract the stress of today's world.

Very young children learn best when they can interact with educators and participate in hands-on learning.



**PLAY-BASED LEARNING IS IMPORTANT** - children need to have fun while they learn, and everything is more fun when children can be engaged in activities and learn with friends.

Parents tell us that their **CHILDREN ARE SO MUCH HAPPIER** after coming back to school to see their friends and practice their skills every day in a **FUN-FILLED ENVIRONMENT.**



Some parents have mentioned that due to school closures their child began **REGRESSING** in the skills they had worked so hard to master, but with their children back in school they have begun to see them **FLOURISH AGAIN WITH ENTHUSIASM TO LEARN!**

## ▼ OUR SCHOOLS HELP CHILDREN THRIVE



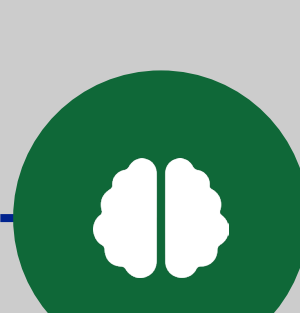
We provide a **safe, nurturing, loving, home-like atmosphere** where children feel comfortable and can focus on learning.



**Our skills-based curriculum is proven** and prepares children for Elementary school and beyond.



We teach our students **patience, empathy, and kindness through our Kind Child Culture.**



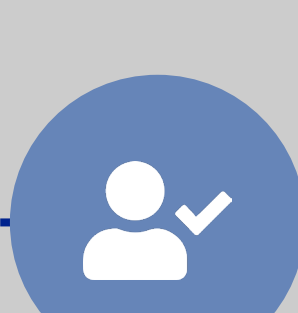
**We spark creativity** by giving children unique opportunities to express themselves and their individual interests.



We create opportunities for children to experience small wins - **building confidence and a lifetime love of learning.**



We develop **children's unique collections of skills, interests, and passions - so they can thrive in their own ways.**



At our school, learning is conducted in **smaller groups.** This increases engagement, decreases problematic behaviors, and allows us to offer more individualized attention.



In a recent survey, our parents rated us **EXCELLENT** because of the **peace of mind we provide by giving their children exceptional care and education.**