

QUALITY EARLY CHILDHOOD EDUCATION IS CRITICAL ESPECIALLY NOW

A STRONG FOUNDATION IS IMPORTANT



90%

OF A CHILD'S BRAIN IS DEVELOPED BY AGE 5.

IT'S MORE IMPORTANT THAN EVER FOR CHILDREN TO HAVE OPPORTUNITIES TO

BUILD SOCIAL SKILLS as well as **ACADEMIC SKILLS** in order to be **PREPARED FOR ELEMENTARY SCHOOL AND BEYOND!**

WHEN CHILDREN ARE NOT IN SCHOOL, PARENTS TELL US THAT FOUNDATION IS NOT STRONG

Interest levels for learning **DECLINE.**

Memory & retention rates **LOWER.**

Connections with friends & teachers are **LOST.**



Pre-K is a very vulnerable time for prolonged absences. At this point in their lives, young children are learning to develop trust of adults outside the family. **STABILITY HERE IS IMPORTANT** and those relationships are lost with children not going to school.

SINCE CHILDREN HAVE BEEN OUT OF SCHOOL DUE TO THE PANDEMIC:

The number of parents citing **emotional symptoms** among their children has **risen from 3% to 9%.**

The number of parents citing **behavior problems** has **increased from 20% to 25%.**

The number of parents citing evidence of **pro-social behavior** has **decreased from 26% to 16%.**

3X MORE

25% INCREASE

38% DECREASE

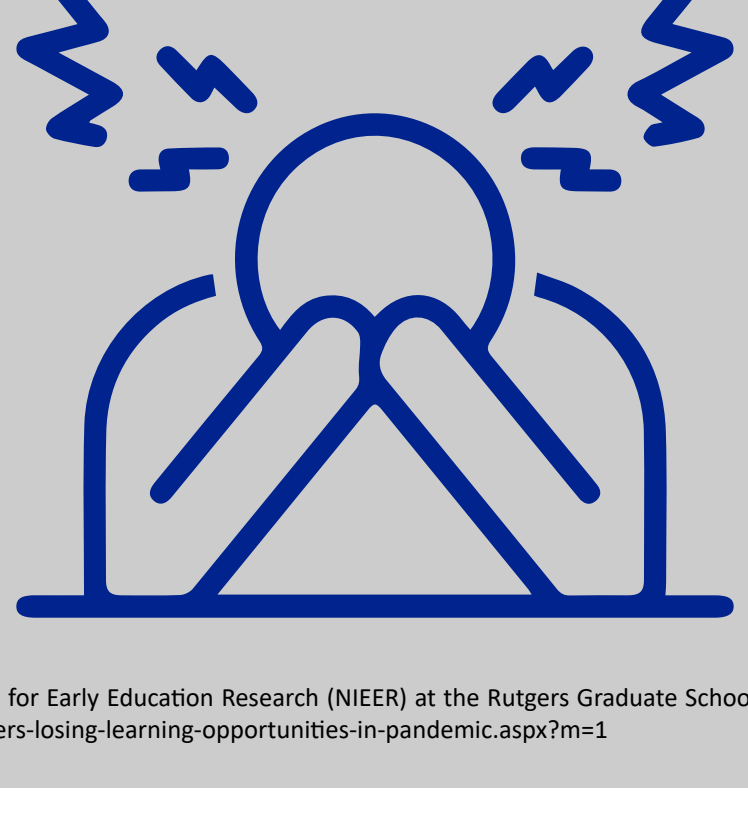
*According to a survey done by the National Institute for Early Education Research (NIEER) at the Rutgers Graduate School of Education.

PARENTS ARE OVERWHELMED

It's not easy having children at home while managing everything else that parents have on their plates.



47% of parents surveyed said they felt **"very" overwhelmed** by the responsibilities of at-home learning.**



32% of parents surveyed said they were **getting less work done** due to the childcare issues.**

**According to a survey done by the National Institute for Early Education Research (NIEER) at the Rutgers Graduate School of Education, and reported in the article found here - <https://thejournal.com/articles/2021/02/24/preschoolers-losing-learning-opportunities-in-pandemic.aspx?m=1>

A QUALITY PRESCHOOL EDUCATION IS MORE IMPORTANT THAN EVER



Children need a **FUN LEARNING ENVIRONMENT** to counteract the stress of today's world.

Very young children learn best when they can interact with educators and participate in hands-on learning.



PLAY-BASED LEARNING IS IMPORTANT - children need to have fun while they learn, and everything is more fun when children can be engaged in activities and learn with friends.

Parents tell us that their **CHILDREN ARE SO MUCH HAPPIER** after coming back to school to see their friends and practice their skills every day in a **FUN-FILLED ENVIRONMENT.**



Some parents have mentioned that due to school closures their child began **REGRESSING** in the skills they had worked so hard to master, but with their children back in school they have begun to see them **FLOURISH AGAIN WITH ENTHUSIASM TO LEARN!**

OUR SCHOOLS HELP CHILDREN THRIVE



We provide a **safe, nurturing, loving, home-like atmosphere** where children feel comfortable and can focus on learning.



Our **skills-based curriculum is proven** and prepares children for Elementary school and beyond.



We teach our students **patience, empathy, and kindness** through our **Kind Child Culture.**



We **spark creativity** by giving children unique opportunities to express themselves and their individual interests.



We create opportunities for children to experience small wins - **building confidence and a lifetime love of learning.**



We develop **children's unique collections of skills, interests, and passions - so they can thrive in their own ways.**



At our school, learning is conducted in **smaller groups.** This increases engagement, decreases problematic behaviors, and allows us to offer more individualized attention.



In a recent survey, our parents rated us **EXCELLENT** because of the **peace of mind we provide by giving their children exceptional care and education.**

SAFETY IS KEY



We do everything we can to make our

SCHOOL A SANCTUARY

where children can learn in a safe and healthy environment.

Childcare workers were among the first to be

PRIORITIZED FOR VACCINATIONS.



CHILDCARE IS MORE AFFORDABLE IN 2021

The American Rescue Plan stimulus bill makes it easier than ever to afford the best childcare!



The Child Tax Credit now offers **up to \$3,600 per child.****



The Child & Dependent Care Tax Credit offers **up to \$8,000.****



Flexible Spending Accounts are another way to **reduce your tax burden!****

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