

# QUALITY EARLY CHILDHOOD EDUCATION IS CRITICAL, ESPECIALLY NOW

## A STRONG FOUNDATION IS IMPORTANT

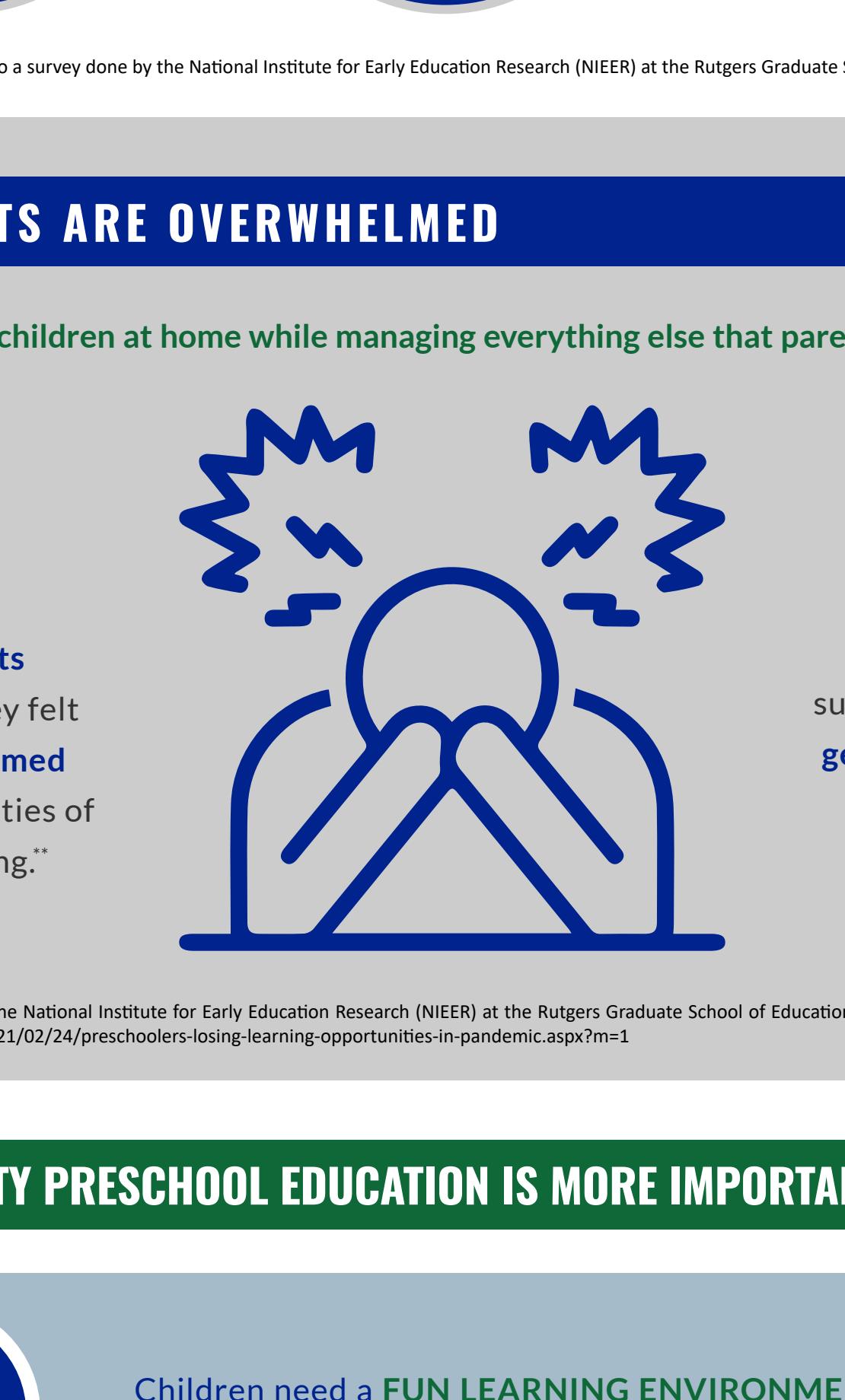


**90%**  
OF A CHILD'S BRAIN IS DEVELOPED BY AGE 5.

IT'S MORE IMPORTANT THAN EVER FOR CHILDREN TO HAVE OPPORTUNITIES TO

BUILD SOCIAL SKILLS as well as ACADEMIC SKILLS in order to be PREPARED FOR ELEMENTARY SCHOOL AND BEYOND!

## WHEN CHILDREN ARE NOT IN SCHOOL, PARENTS TELL US THAT FOUNDATION IS NOT STRONG



Pre-K is a very vulnerable time for prolonged absences. At this point in their lives, young children are learning to develop trust of adults outside the family. STABILITY HERE IS IMPORTANT and those relationships are lost with children not going to school.

## SINCE CHILDREN HAVE BEEN OUT OF SCHOOL DUE TO THE PANDEMIC:

The number of parents citing emotional symptoms among their children has risen from 3% to 9%.\*

The number of parents citing behavior problems has increased from 20% to 25%.\*

The number of parents citing evidence of pro-social behavior has decreased from 26% to 16%.\*

**3X MORE**

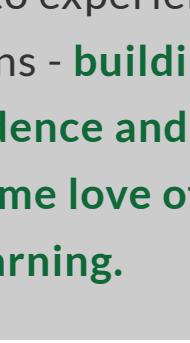
**25% INCREASE**

**38% DECREASE**

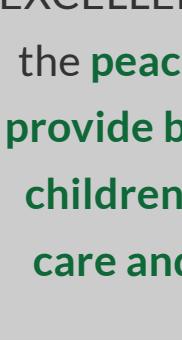
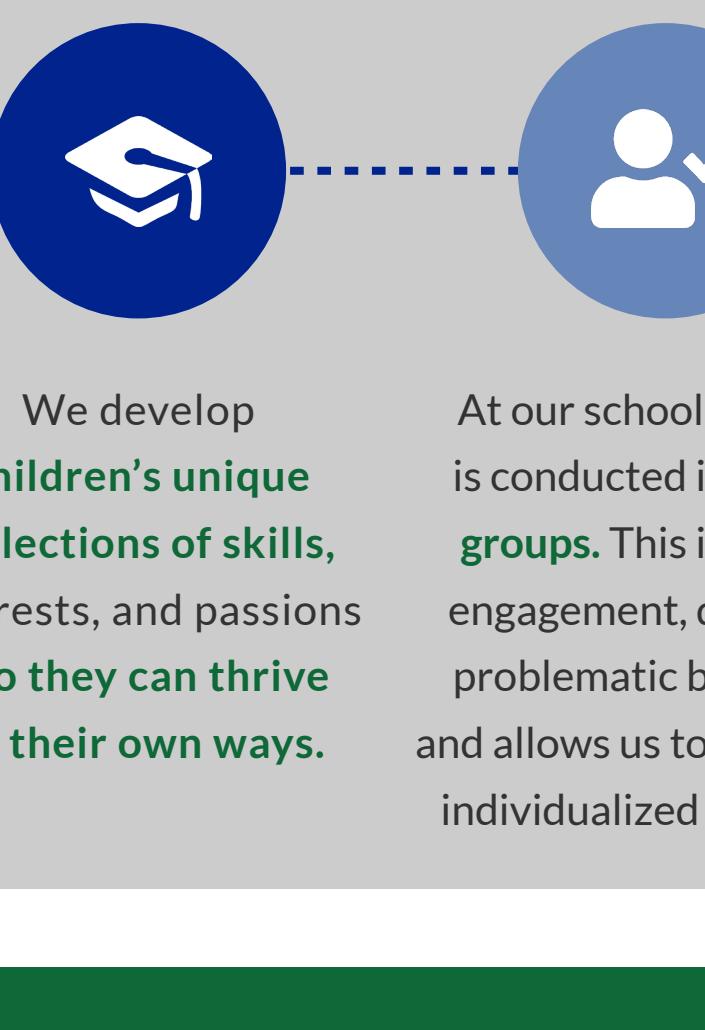
\*According to a survey done by the National Institute for Early Education Research (NIEER) at the Rutgers Graduate School of Education.

## PARENTS ARE OVERWHELMED

It's not easy having children at home while managing everything else that parents have on their plates.



47% of parents surveyed said they felt "very" overwhelmed by the responsibilities of at-home learning."



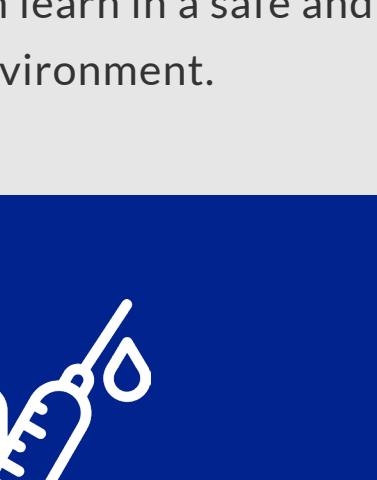
32% of parents surveyed said they were getting less work done due to the childcare issues."

\*\*According to a survey done by the National Institute for Early Education Research (NIEER) at the Rutgers Graduate School of Education, and reported in the article found here - <https://thejournal.com/articles/2023/02/24/preschoolers-losing-learning-opportunities-in-pandemic.aspx?m=1>

## A QUALITY PRESCHOOL EDUCATION IS MORE IMPORTANT THAN EVER



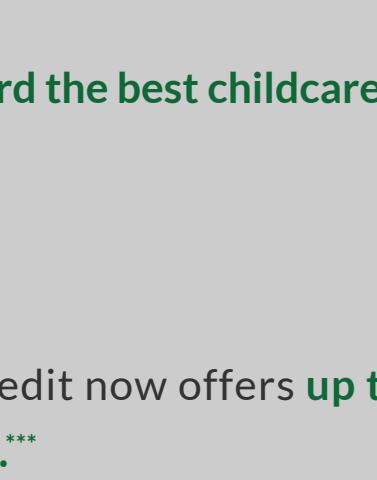
Children need a FUN LEARNING ENVIRONMENT to counteract the stress of today's world.



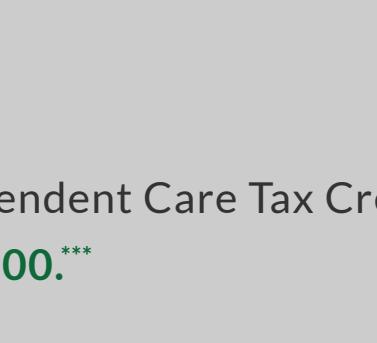
Very young children learn best when they can interact with educators and participate in hands-on learning.



PLAY-BASED LEARNING IS IMPORTANT - children need to have fun while they learn, and everything is more fun when children can be engaged in activities and learn with friends.



Parents tell us that their CHILDREN ARE SO MUCH HAPPIER after coming back to school to see their friends and practice their skills every day in a FUN-FILLED ENVIRONMENT.



The American Rescue Plan stimulus bill makes it easier than ever to afford the best childcare!



We provide a safe, nurturing, loving, home-like atmosphere where children feel comfortable and can focus on learning.

Our skills-based curriculum is proven and prepares children for Elementary school and beyond.

We teach our students patience, empathy, and kindness through our Kind Child Culture.

We spark creativity by giving children unique opportunities to express themselves and their individual interests.

We create opportunities for children to experience small wins - building confidence and a lifetime love of learning.

We develop children's unique collections of skills, interests, and passions - so they can thrive in their own ways.

At our school, learning is conducted in smaller groups. This increases engagement, decreases problematic behaviors, and allows us to offer more individualized attention.

In a recent survey, our parents rated us EXCELLENT because of the peace of mind we provide by giving their children exceptional care and education.

The Child Tax Credit now offers up to \$3,600 per child.\*\*\*

The Child & Dependent Care Tax Credit offers up to \$8,000.\*\*\*

Flexible Spending Accounts are another way to reduce your tax burden!\*\*\*

\*\*\*This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for, tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any transaction and to determine whether you qualify for this tax credit.